

# PRIVACY POLICY

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## Introduction

Ellis Edmunds, Psy.D. provides services through its website, <https://www.drellisedmunds.com> (the "Website"), which requires capture, storage and management of user information. This statement outlines Ellis Edmunds, Psy.D.'s policies related to information that is gathered via the Internet and what Ellis Edmunds, Psy.D. does with that information ("Privacy Policy").

## Collection of Information

Ellis Edmunds, Psy.D. does not collect personal information automatically from anyone visiting the Website unless you voluntarily provide it or as otherwise indicated in this Privacy Policy. The user may provide personal information as a result of interacting with forms, applications, emails, or if the user is signing up for any of Ellis Edmunds, Psy.D.'s distribution lists (the "Distribution Lists"). Any personally identifiable information that you voluntarily provide will be collected. Ellis Edmunds, Psy.D. does not sell information collected online. Information is retained in accordance with this Privacy Policy and other Ellis Edmunds, Psy.D. policies. Ellis Edmunds, Psy.D. does collect Internet based information for statistical purposes using standard third-party software programs to create summary statistics. The user's IP address (unique computer identifier), Internet domain name (i.e., [www.yourcompany.com](http://www.yourcompany.com)), browser type, and pages viewed are examples of the type of statistical information collected. The statistics are used for the purpose of improving the Website for its users. The Website also gathers various types of anonymous information such as aggregate traffic data and transaction information to improve the Website and the services Ellis Edmunds, Psy.D. offers, for marketing purposes, and to share it with advertisers, business partners, consultants and contractors.

Ellis Edmunds, Psy.D. does not recognize "do not track" signals. But you can modify your preferences regarding the use of cookies through the privacy preferences setting of your browser. Please note though that if you choose to block all cookies, your online experience of the Website will be affected and it may prevent you from enjoying all of

the features of the Website. If you would like more information, please visit the “Help” section of your browser.

Ellis Edmunds, Psy.D. uses certain services provided by third parties such as Google, Facebook, Twitter, PayPal, LinkedIn, Pinterest, and YouTube. Those third parties may be able to obtain and track your personally identifiable information through the Website. Please visit the websites of the third parties to understand how and what information they collect.

## **Cookies**

Cookies are small data files that are stored by your web browser or transferred by a web application to the user’s hard drive. These files are used to store information related to the user, such as your login ID, passwords, etc. and provide a method of distinguishing among visitors to the Website. This information is provided by the user via interaction with a web application or site. Cookies do not access information on the user’s computer. Their primary purpose is to improve the user experience, analyze your use of the Website, and for basic web metrics. You can remove or block cookies by changing the settings of your browser. The applications on the Website may at times transfer cookies to the user’s hard drive. These cookies expire in a very short time frame or when a browser window closes.

## **Third Party Data Sharing**

Ellis Edmunds, Psy.D. does not share information provided by the user with third party organizations except: 1) as necessary to provide you with the products and services offered by Ellis Edmunds, Psy.D.; 2) when required by law or court order; 3) upon a good faith belief that such action is necessary to abide by any laws, statutes, codes, regulations or comply with any legal process served on Ellis Edmunds, Psy.D.; 4) to protect and defend the rights or property of Ellis Edmunds, Psy.D., its affiliates, its business partners, Ellis Edmunds, Psy.D. Contractors (defined below), or the users of the Website; 5) to act under any emergency circumstances for the safety of the public or the users of the Website; or 6) where you have given Ellis Edmunds, Psy.D. permission to share information.

Ellis Edmunds, Psy.D. does however reserve the right to share information with individuals or organizations (“Ellis Edmunds, Psy.D. Contractors”) who act on Ellis Edmunds, Psy.D.’s behalf or provide certain products or services to Ellis Edmunds, Psy.D. or its users, including those individuals or organizations that create, manage, or host this Website and the Distribution Lists, handle payment transactions for Ellis Edmunds, Psy.D., or assist Ellis Edmunds, Psy.D. to provide Ellis Edmunds, Psy.D.’s products and services to you.

In addition, you will have to leave the Website to process a payment (“Ellis Edmunds, Psy.D. Payment”) to purchase a Ellis Edmunds, Psy.D. product or service or to purchase a product or service that Ellis Edmunds, Psy.D. promotes or recommends. The company from which you completed a Ellis Edmunds, Psy.D. Payment or you purchased a non-Ellis Edmunds, Psy.D. product or service will inform Ellis Edmunds, Psy.D. of the Ellis Edmunds, Psy.D. Payment or the non-Ellis Edmunds, Psy.D. product or service purchased and will provide certain identifying information about you. Any information forwarded to Ellis Edmunds, Psy.D. from those Ellis Edmunds, Psy.D. Contractors will be kept confidential and used only for the purposes identified in the capturing transaction.

## **Email Distribution Lists**

Ellis Edmunds, Psy.D. uses a third party vendor (“Email List Vendor”) to prepare and maintain the Distribution Lists. Ellis Edmunds, Psy.D. uses the Distribution Lists to keep interested individuals informed about important topics. Certain Ellis Edmunds, Psy.D. Contractors have access to the Distribution Lists in order to assist Ellis Edmunds, Psy.D. to provide Ellis Edmunds, Psy.D.’s products and services to you. Individuals must affirmatively request to join the Distribution Lists. Ellis Edmunds, Psy.D., the Ellis Edmunds, Psy.D. Contractors, including the Email List Vendor, will not divulge the email addresses of subscribers of the Distribution Lists unless otherwise authorized or required by law or court order. However, Ellis Edmunds, Psy.D. shall not be responsible for any failures of the Ellis Edmunds, Psy.D. Contractors, including the Email List Vendor, to preserve subscriber anonymity.

## **Linking**

This Website contains links to and interfaces with online platforms and websites created and maintained by third parties. This Website provides these links as a service to its users. When users link to an external website, they are leaving the Website and are subject to the privacy, terms of use, and security policies of the owners/sponsors of those external websites and online platforms.

## **Children's Privacy**

Ellis Edmunds, Psy.D. does not knowingly contact or collect personal information from children. This Website is not intended to solicit information of any kind from children. It is possible that by fraud or deception Ellis Edmunds, Psy.D. may receive information pertaining to children. If Ellis Edmunds, Psy.D. is notified of this, as soon as Ellis Edmunds, Psy.D. verifies the information, Ellis Edmunds, Psy.D. will immediately delete the information from its servers.

## **Disclosures Pursuant to the Digital Millennium Copyright Act**

Ellis Edmunds, Psy.D. complies with the Digital Millennium Copyright Act ("DMCA"), 17 U.S.C. §512. If Ellis Edmunds, Psy.D. receives a copyright infringement claim, Ellis Edmunds, Psy.D. will abide by the safe harbor requirements of the DMCA, which may require Ellis Edmunds, Psy.D. to disclose your identity if you are either the party who allegedly infringed on another party's copyright or you are the party filing the copyright infringement claim.

## **Security**

Ellis Edmunds, Psy.D. has taken reasonable precautions to protect personally identifiable information that is either available from or collected by this Website from disclosure, loss, misuse, or alteration of your information. Unless a particular web page on Ellis Edmunds, Psy.D.'s Website indicates that encryption technology is being used, the user should not assume that information uploaded through that web page will be treated as confidential. If a user submits information through a web page containing visible indicators of active encryption technology, Ellis Edmunds, Psy.D. will take all reasonable precautions to safeguard the confidentiality of such information, but shall nevertheless not be held liable for any injury caused by the disclosure of that

information, whether caused by security breach, accident, inadvertence, or any other act resulting in disclosure, loss, misuse or alteration of your information.

## **GDPR**

### **Privacy Policy Consent**

The Website and its Content is owned by Ellis Edmunds, Owner, of **Ellis Edmunds, Psy.D.** The term “you” refers to the user or viewer of our Website (“Website”).

This Privacy Policy describes how we collect, use, process and distribute your information, including Personal Data (as defined below) used to access this Website. We will not use or share your information with anyone except as described in this Privacy Policy. The use of information collected through our Website and shall be limited to the purposes under this Privacy Policy and our Terms of Use to customers.

Please read this Privacy Policy carefully. We reserve the right to change this Privacy Policy on the Website at any time without notice. In the event of a material change, we will let you know via email and / or a prominent notice on our Website.

Use of any personal information or contribution that you provide to us, or which is collected by us on or through our Website or its content is governed by this Privacy Policy. By using our Website or its content, you consent to this Privacy Policy, whether or not you have read it.

### **Information We May Collect**

We collect personal information from you so that we can provide you with a positive experience when utilizing our Website or content. We will only collect the minimum amount of information necessary for us to fulfill our obligation to you. We may collect:

1. A name and an email address so we can deliver our newsletter to you – you would be affirmatively consenting to this by providing this information to us in our contact forms.

2. Billing information including name, address and credit card information so that we can process payment to deliver our products or services to you under our contractual obligation.
3. A name and an email address if you complete our contact form with a question. We may send you marketing emails with either your consent or if we believe we have a legitimate interest to contact you based on your contact or question.
4. Information from you from a co-branded offer. In this case, we will make clear as to who is collecting the information and whose privacy policy applies. If both / all parties are retaining the information you provide, this will also be made clear, as will links to all privacy policies.

Please note that the information above (“Personal Data”) that you are giving to us is voluntarily, and by providing this information to us you are giving consent for us to use, collect and process this Personal Data. You are welcome to opt-out or request for us to delete your Personal Data at any point by contacting us at **[drellisedmunds@gmail.com](mailto:drellisedmunds@gmail.com)**

If you choose not to provide us with certain Personal Data, you may not be able to participate in certain aspects of our Website or Content.

### **Targeted Social Media Advertisements**

We may use the data you provide to us to run social media advertisements and / or create look-alike audiences for advertisements.

### **Share with Third Parties**

We may share your information with trusted third parties such as our newsletter provider in order to contact you via email, or our merchant accounts to process payments, and Google / social media accounts in order to run advertisements and our affiliates.

### **Unsubscribe**

You may unsubscribe from our e-newsletters or updates at any time through the unsubscribe link at the footer of all email communications. If you have questions or are experiencing problems unsubscribing, please contact us at **[drellisedmunds@gmail.com](mailto:drellisedmunds@gmail.com)**

## **Security**

We take commercially reasonable steps to protect the Personal Data you provide to us from misuse, disclosure or unauthorized access. We only share your Personal Data with trusted third parties who use the same level of care in processing your Personal Data as we do. That being said, we cannot guarantee that your Personal Data will always be secure due to technology or security breaches. Should there be a data breach of which we are aware, we will inform you immediately.

## **Anti-Spam Policy**

We have a no spam policy and provide you with the ability to opt-out of our communications by selecting the unsubscribe link at the footer of all e-mails. We have taken the necessary steps to ensure that we are compliant with the CAN-SPAM Act of 2003 by never sending out misleading information. We will not sell, rent or share your email address.

## **Third Party Websites**

We may link to other websites on our Website. We have no responsibility or liability for the content and activities of any other individual, company or entity whose website or materials may be linked to our Website or its content, and thus we cannot be held liable for the privacy of the information on their website or that you voluntarily share with their website. Please review their privacy policies for guidelines as to how they respectively store, use and protect the privacy of your Personal Data.

## **Modifications And Updates**

Ellis Edmunds, Psy.D. may update and modify this Privacy Policy from time to time. Please refer back to this page for the latest information. If Ellis Edmunds, Psy.D.

decides to change this Privacy Policy, Ellis Edmunds, Psy.D. will post any changes it makes on this page. If there are material changes, Ellis Edmunds, Psy.D. will post a notice on its homepage. Changes to this Privacy Policy shall not apply retroactively.